

ZELL-V[®] Skin Defence & Anti-Ageing Solution

The Creation of Ageless Skin

• UV Protection • Anti-Pollution • Repair • Anti-Ageing

Tried and
Recommended
by Asian
Women



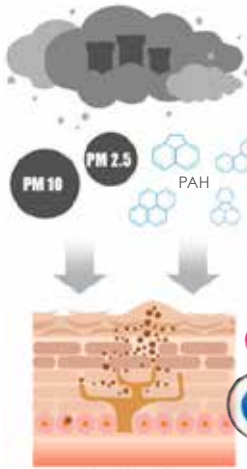
Facing the following skin problems?

- Oily skin, blackheads
- Acne, eczema
- Dry and dull skin
- Sensitive skin, inflammation
- Pigmentation, dark spots
- Ageing, wrinkles, sagging skin

2 Groups of Factors that Contribute to Premature Ageing:

1 External Factors:

Air Pollution - There are various pollutants in the air. Fine particulate matter PM 2.5 is especially toxic and harmful to the skin. PM 2.5 originates from forest fire, open burning, industrial activities, exhaust gas, etc.



Skin barrier is damaged

PM 2.5 Did You Know?

80% of skin ageing is due to environmental aggressors such as UV rays, pollution and smoke!¹ PM2.5 has a small particle size. Even though it is only 1/20th of the width of human hair, it contains a large number of toxic and harmful substances. It also has a long residence time in the atmosphere, is able to travel a long distance, and can penetrate deep into lung tissue, causing premature skin ageing and disease.²

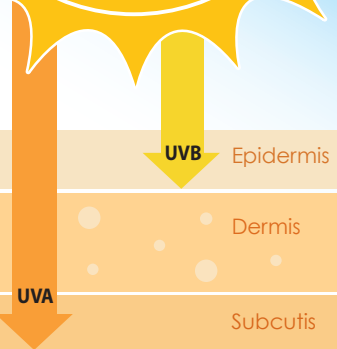
Source:

- 1 Skin aging and its treatment, *Journal of Pathology*, 2007.
- 2 Airborne Particle Exposure and Extrinsic Skin Aging, Andrea V. et al. *Journal of Investigative Dermatology*, July 22, 2010; 1(30):2719-2726.

Hair

UVA & UVB

Damages your skin and leads to premature ageing



Of the sunlight that we are exposed to every day, 95% is UVA which can penetrate through clouds and glasses, reaching into the deep layers of our skin (epidermis & dermis); 5% is UVB which only reaches the epidermis but has 1,000 times more erythemal power than UVA and can cause sunburn.

2 Intrinsic Factors:

Irregular or unhealthy lifestyle habits, such as smoking, excessive drinking, stress, late nights, an imbalanced diet and excessive intake of sugar can accelerate free radical damage which affects the skin's self-healing ability and leads to premature ageing.

Glycation

Ingesting too much sugar (from sweet or starchy food) will cause the sugar molecules to bind with collagen in the skin, causing collagen to harden and become brittle, resulting in sagging skin, wrinkles and thin and rough skin. This process is known as glycation.



Signs of Glycation



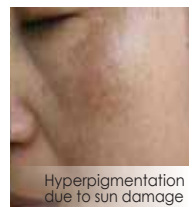
Yellowing skin



Collagen loss



Collagen breakdown



Hyperpigmentation due to sun damage

Wonder Cream & Phytocell Serum

8 Wonders for Your Skin

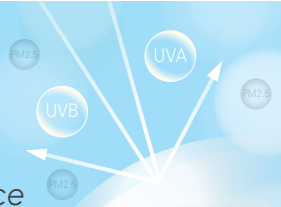
- 1 Repairs
- 2 Hydrates
- 3 Anti-Ageing
- 4 Soothes
- 5 Conceals imperfections
- 6 Brightens
- 7 Anti-pollution
- 8 Anti-UV



Wonder Cream

Age Defying Skin Guard SPF 50 PA+++

+ Swiss Skin Protection with Environmental Defence

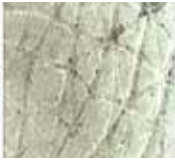


ZÉLL-V Green Wonder Cream consists of the award-winning PolluShield System specially designed to optimise your skin's defence against UV rays, pollution particle PM 2.5 which is invisible to the naked eye and oxidative stress to prevent premature ageing.

Pollusheild Experiment on the Skin



Before Rinsing



Placebo,
After Rinsing



Pollusheild System,
After Rinsing

Upon application, Wonder Cream helps to create a flawless complexion and even skin tone. Its SPF 50 and PA +++ sun protection index can resist up to 98% of UVB rays and is 8 times more effective in preventing skin darkening!



Other ingredients:



Moringa Seed Extract -
Purifying



Jojoba Seed Oil -
Locks in Moisture



Licorice -
Whitening



Lotus flower Extract -
Soothing

Application

Apply an appropriate amount after toner and serum every morning and blend it evenly over the face and neck for instant perfection.

PhytoCell Serum

Wrinkle Refining Youth Activator

☑ Swiss Age Reversal Concentrate

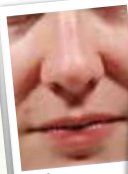
Sea Fennel Stem Cells
Anti-ageing Miracle
from the Sea

The all-new ZÉLL-V Plus PhytoCell Serum is specifically formulated with the new generation quantifiable stem cell ingredient – StemPlus, which provides millions of cells to promote repair and renewal of skin cells; regeneration of the epidermis; synthesis of collagen, proteoglycans and polysaccharides; and increase skin moisture content.

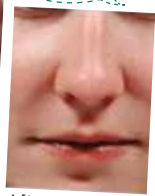


New Generation StemPlus

- Made from 100% Pure Sea Fennel
- Composition: Whole plant cell content
- Cell Count: > 1 billion cells/gram of active ingredient



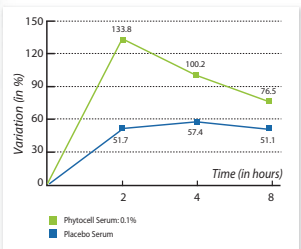
Before



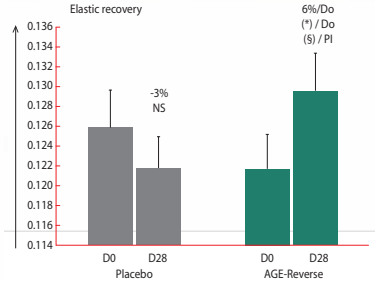
After

Amazing Results!

After 2 hours upon application, skin's hydration level increases **up to 130%** and remains high for **8 hours!**



Meanwhile, its AGE-Reverse System (red sage) can prevent visible signs of ageing and increase skin luminosity. Studies showed that **within 1 month, AGE-Reverse can improve skin elasticity up to 6%; after 4 months, glycosylation was significantly reversed, and the skin became younger and healthier!**



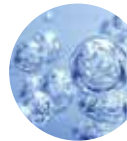
Other Ingredients:



LineFreeze - Increases skin's elasticity and firmness, reduces wrinkles



Peptide Collagen β - Promotes collagen synthesis to keep skin youthful and healthy



Sodium Hyaluronate - Fills in the gaps within the skin's matrix to lubricate and protect the skin

Multi EX Botanical Plus - A botanical complex made from 7 types of plants. Reverses the signs of ageing and strengthens the skin's own defence system



Application Apply to thoroughly cleansed and toned face and neck every morning and evening.

Testimonials :



- Before



After

Michelle, 29

Just a little Wonder Cream and I can up cover my dark circles, freckles and acne. My skin looks instantly flawless!



- Before



After

Jasmine, 45

After using Phytocell Serum for only a few days, my skin is more lifted, refined and brighter!



- Before



After

Madam Wong, 58

My skin is totally protected and revived. I look 10 years younger!

- Plant Extracts
- No Parabens
- Non-comedogenic
- Light Texture
- Non-greasy
- Fast Absorption
- Suitable for All Skin Types

Authorised Dealer: